



BLUE STAR



SKU code/ Model Number (SAP)	IA312TKU
Product Title	IA312TKU-Inverter Split AC 1.0 Tr 3 Star
Nominal Cooling Capacity (tonnage)	1
Star Rating as per BEE	3 star
Cooling Capacity (Watt)(Min~Max)	3500(1633-3735)
ISEER	3.9
Electricity Consumed In 1600 Hours. (Units/Year)	694.32
Air Flow Volume (Wet CFM) (High / Medium / Low)	370/300/220/160

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BLUE STAR

Noise Level Indoor (dB(a)) (High/ Medium/ Low)	44.2/39.7/37.3/33.6
Compressor Type	Inverter Rotary
Compressor Warranty	1+9 years
Net IDU(Product) Dimension (mm)	798 x 203 x 300
Net Weight IDU (kg)	8.9
Net ODU Dimensions (Width X Depth X Height) (mm)	740 x 250 x 480
Net Weight ODU (kg)	21
Product type	Inverter Split AC
Features Condenser Type	100% Copper
Features Stabiliser Free Operation	Stabiliser Free Operation
Features Durability	Acoustic Insulation Compressor Jacket, Anti-Corrosive Condenser Fins-Blue, Evaporator Fins-Hydrophilic-Blue, Special PCB Metal Enclosure, Superior Anti-Rust Coating on Outdoor Unit
Features Remote	Large LCD Display Remote, LCD Remote
Features Warranty	10 Year Warranty on Inverter Compressor
MRP(Rs)	50750
USP Feature 1	Turbo Cool

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USP Description 1	Pre-set mode to instantly cool the room during extreme summers.
USP Feature 2	5-in-1 Convertible Cooling
USP Description 2	Unique 5-in-1 cooling mode to run your AC at 5 different capacities as per the desired comfort. It comes in combination of 2 buttons in the remote.
USP Feature 3	Smart Ready
USP Description 3	The AC is ready to be operated* using Blue Star's Smart App and through Voice Command using Amazon Alexa or Google Home *To operate through Smart App or Voice Command, user has to pay an additional charge to convert the AC into Smart AC completely.
USP Feature 4	100% Copper
USP Description 4	Blue Star AC's condenser coil, evaporator coil, and connecting tubes are made of 100% copper, thereby ensuring reliable cooling performance and enhanced durability.
USP Feature 5	Energy Saver
USP Description 5	The Eco mode helps save on your electricity bills, while giving you comfortable cooling experience.
USP Feature 6	Acoustic Jacket around Compressor
USP Description 6	A specially designed acoustic jacket that eliminates noise and vibrations, making AC operation quieter.
USP Feature 7	Anti Corrosive Blue Fins for Protection

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USP Description 7	Protects the condenser and evaporator coils from corrosion and leakage due to harsh climate, rainwater, salty air and humidity. Enhance the efficiency and long life of the AC.
USP Feature 8	Stabliser-free operation
USP Description 8	Wide voltage range design ensures protection against unpredictable surge or fluctuations in voltage thus safeguarding the AC.
USP Feature 9	Comfort Sleep
USP Description 9	Intelligently adjusts the AC's operation providing the right cooling comfort and ensuring comfortable sleep.

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SKU code/ Model Number (SAP)	IA318VKU
Product Title	IA318VKU- Inverter Split AC 1.5 Tr 3 Star
Nominal Cooling Capacity (tonnage)	1.5 Tr
Star Rating as per BEE	3 star
Cooling Capacity (Watt)(Min~Max)	5010 (1415~5472)
ISEER	3.85
Electricity Consumed In 1600 Hours. (Units/Year)	1007.86
Air Flow Volume (Wet CFM) (High / Medium / Low)	471/401/318/251

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Noise Level Indoor (dB(a)) (High/ Medium/ Low)	46/43/37/32
Compressor Type	Inverter Rotary
Compressor Warranty	10 Years
Net IDU(Product) Dimension (mm)	841 x 207 x 300
Net Weight IDU (kg)	9
Net ODU Dimensions (Width X Depth X Height) (mm)	839 x 327 x 536
Net Weight ODU (kg)	25
Product type	Inverter Split AC
Features Condenser Type	100% Copper
Features Stabiliser Free Operation	Stabiliser Free Operation
Features Durability	Anti-Corrosive Condenser Fins-Blue, Evaporator Fins-Hydrophilic-Blue
Features Remote	Large LCD Display Remote LCD Remote
Features Warranty	10 Year Warranty on Inverter Compressor
MRP(Rs)	61500
USP Feature 1	Turbo Cool

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USP Description 1	Pre-set mode to instantly cool the room during extreme summers.
USP Feature 2	Anti-Microbial Filters
USP Description 2	Deactivates microbes (antibacterial*/antiviral*) prevents growth of mold and fungi to ensure clean air.
USP Feature 3	Fix & Lock (4 in 1 convertible)
USP Description 3	Unique 4-in-1 cooling mode to run your AC at 4 different capacities as per the desired comfort.
USP Feature 4	Stabliser-free operation
USP Description 4	Wide voltage range design ensures protection against unpredictable surge or fluctuations in voltage thus safeguarding the AC.
USP Feature 5	Nano BluProtect Technology
USP Description 5	Special Nano BluProtect coating applied on copper tubes provides additional protection from corrosion and leakage due to dirt, salty air and industrial pollution, ensuring efficient cooling performance and longer durability.
USP Feature 6	Smart Ready
USP Description 6	The AC is ready to be operated* using Blue Star's Smart App and through Voice Command using Amazon Alexa or Google Home *To operate through Smart App or Voice Command, user has to pay an additional charge to convert the AC into Smart AC completely.
USP Feature 7	100% Copper
USP Description 7	Blue Star AC's condenser coil, evaporator coil and connecting tubes are made of 100% copper, thereby ensuring reliable cooling.

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USP Feature 8	Anti Corrosive Blue Fins for Protection
USP Description 8	Protects the condenser and evaporator coils from corrosion and leakage due to harsh climate, rainwater, salty air and humidity. Enhance the efficiency and long life of the AC.
USP Feature 9	Energy Saver
USP Description 9	The Energy saver mode helps save on your electricity bills, while giving you comfortable cooling experience.

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BLUE STAR



SKU code/ Model Number (SAP)	IA324TKU
Product Title	IA324TKU-Inverter Split AC 2.0 Tr 3 Star
Nominal Cooling Capacity (tonnage)	2
Star Rating as per BEE	3 star
Cooling Capacity (Watt)(Min~Max)	6300 (2191-6678)
ISEER	3.9
Electricity Consumed In 1600 Hours. (Units/Year)	1251
Air Flow Volume (Wet CFM) (High / Medium / Low)	575/520/400/345

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**BLUE STAR**

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Compressor Type	Inverter Rotary
Compressor Warranty	1+9 years
Net IDU(Product) Dimension (mm)	950 x 223 x 317
Net Weight IDU (kg)	10.8
Net ODU Dimensions (Width X Depth X Height) (mm)	811 x 280 x 571
Net Weight ODU (kg)	28.5
Product type	Inverter Split AC
Features Condenser Type	100% Copper
Features Stabiliser Free Operation	Stabiliser Free Operation
Features Durability	Acoustic Insulation Compressor Jacket, Anti-Corrosive Condenser Fins-Blue, Evaporator Fins-Hydrophilic-Blue, Special PCB Metal Enclosure, Superior Anti-Rust Coating on Outdoor Unit
Features Remote	Large LCD Display Remote, LCD Remote
Features Warranty	10 Year Warranty on Inverter Compressor
MRP(Rs)	71500
USP Feature 1	Turbo Cool

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